

Code of Professional Conduct

As a condition of membership in CALU All members agree to abide by the CALU Code of Professional Conduct (CPC).

- 1. Priority of Client's Interest: A CALU Member shall act in a client's best interests
- 2. *Integrity:* A CALU Member shall act with integrity
- 3. Competence: A CALU Member shall act competently
- 4. **Diligence:** A CALU Member shall act diligently
- 5. **Disclosure:** A CALU Member shall act transparently
- 6. *Professionalism:* A CALU Member shall act in a manner that reflects positively upon all other CALU Members
- 7. *Confidentiality:* A CALU Member shall respect and protect the privacy of others and the confidentiality of client information
- 8. *Respect for the Law:* A CALU Member shall act in accordance with the spirit and principles of the law